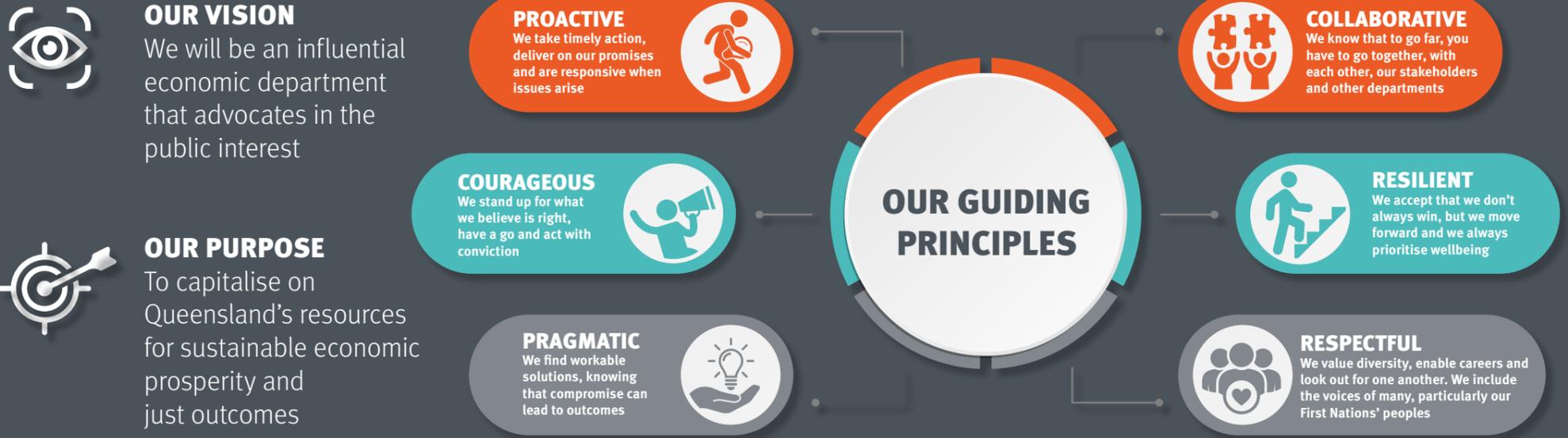


In everything we do and decide, we respect, protect and promote human rights in our workplace and work for enduring cultural change in the Queensland public sector.



**Strategic objectives    Key performance indicators    Strategies**

<p><b>1. Optimised use of land resources of the state</b></p>	<ul style="list-style-type: none"> <li>An improvement in stakeholder satisfaction with land administration—quicker, simpler and more transparent</li> </ul>	<ul style="list-style-type: none"> <li>Work with stakeholders to modernise land administration, including the State Valuation Service</li> </ul>
<p><b>2. Increased and diversified private sector investment in georesources</b></p>	<ul style="list-style-type: none"> <li>An increase in investment levels</li> <li>An improvement in stakeholder satisfaction with our regulatory efficiency</li> </ul>	<ul style="list-style-type: none"> <li>Work with stakeholders to plan the future of the resources industry</li> <li>Deliver the resources industry development plan</li> </ul>
<p><b>3. Innovation to unlock our data's potential</b></p>	<ul style="list-style-type: none"> <li>An increase in data availability and use</li> <li>An increase in customer and stakeholder satisfaction with our data resources access and quality</li> </ul>	<ul style="list-style-type: none"> <li>Maximise value for our customers and stakeholders from the data we collect, curate and make available</li> <li>Deliver a data resources development plan</li> </ul>
<p><b>4. Great careers: a contemporary workforce set apart by its expertise, innovation, collaboration and leadership</b></p>	<ul style="list-style-type: none"> <li>A maintained staff retention rate</li> <li>An improvement in Working for Queensland engagement, learning and development, and organisational leadership data</li> </ul>	<ul style="list-style-type: none"> <li>Build a skilled and agile workforce capable of delivering our strategic objectives through:                             <ul style="list-style-type: none"> <li>› leadership</li> <li>› change capability</li> <li>› business acumen</li> <li>› technical expertise</li> </ul> </li> <li>Invest in leadership development to build a courageous culture, empowering leaders to inspire, innovate and advocate</li> </ul>
<p><b>5. Positive stakeholder and public sentiment on our policies, programs and people</b></p>	<ul style="list-style-type: none"> <li>An improvement in public and stakeholder sentiment</li> <li>An increase in audience of our social media platforms</li> </ul>	<ul style="list-style-type: none"> <li>Design targets against key performance indicators and track progress</li> <li>Regularly monitor all customer touchpoints</li> </ul>

**Our strategic objectives and strategies contribute to the Government's objectives for the community**

**Building Queensland**  
Efficient, effective, and transparent land regulation for future prosperity. Transforming the resources sector for a more resilient Queensland.

**Growing our regions**  
Diversifying Queensland's resources sector to encourage sustainable economic prosperity, particularly in our regions.

**Supporting jobs**  
Modernising land administration, diversifying the resources sector and unlocking our data's potential to create and support jobs in our sectors.

**Backing our frontline services**  
Investing in skills for our people to respond to rapidly changing industry, public and stakeholder expectations.

**We will manage our strategic risks by:**

- building process, capability and discipline to achieve the plans necessary to deliver reform
- understanding public and stakeholder sentiment to allow for continuous improvement
- inspiring our people to achieve our strategic objectives
- managing workforce capacity and capability to protect the wellbeing of our staff
- upholding public service integrity and ethics.

**We will embrace our opportunities by:**

- modernising the way we deliver land administration
- growing a resilient, responsible and sustainable resources industry for economic prosperity
- realising our ambition to support our stakeholders through achieving the full value potential of our data and digital technologies
- uplifting leadership capability, confidence and responsibility to lead the department
- honouring our First Nations' peoples unique skills and perspectives to improve our business and create more genuine partnerships, recognising their significant contributions to Queensland.

