

In everything we do and decide, we respect, protect and promote human rights in our workplace and work for enduring cultural change in the Queensland public sector.



**Strategic objectives    Key performance indicators    Strategies**

Strategic objectives	Key performance indicators	Strategies
<b>1. Optimised use of land resources of the state</b>	<ul style="list-style-type: none"> <li>An improvement in stakeholder satisfaction with land administration—quicker, simpler and more transparent</li> </ul>	<ul style="list-style-type: none"> <li>Work with stakeholders to modernise land administration, including the State Valuation Service</li> </ul>
<b>2. Increased and diversified private sector investment in georesources</b>	<ul style="list-style-type: none"> <li>An increase in investment levels</li> <li>An improvement in stakeholder satisfaction with our regulatory efficiency</li> </ul>	<ul style="list-style-type: none"> <li>Work with stakeholders to plan the future of the resources industry</li> <li>Deliver the resources industry development plan</li> </ul>
<b>3. Innovation to unlock our data's potential</b>	<ul style="list-style-type: none"> <li>An increase in data availability and use</li> <li>An increase in customer and stakeholder satisfaction with our data resources access and quality</li> </ul>	<ul style="list-style-type: none"> <li>Maximise value for our customers and stakeholders from the data we collect, curate and make available</li> <li>Deliver a data resources development plan</li> </ul>
<b>4. Great careers: a contemporary workforce set apart by its expertise, innovation, collaboration and leadership</b>	<ul style="list-style-type: none"> <li>A maintained staff retention rate</li> <li>An improvement in Working for Queensland engagement, learning and development, and organisational leadership data</li> </ul>	<ul style="list-style-type: none"> <li>Develop and implement a talent management strategy</li> <li>Invest in leadership development to build a courageous culture, empowering leaders to inspire, innovate and advocate</li> </ul>
<b>5. Positive stakeholder and public sentiment on our policies, programs and people</b>	<ul style="list-style-type: none"> <li>An increase in public acceptance of policies</li> <li>An uplift on key indicators identified post-stakeholder engagement activities</li> <li>An increase in the use of our social media platforms</li> </ul>	<ul style="list-style-type: none"> <li>Create a benchmark customer and stakeholder satisfaction survey</li> <li>Establish annual reporting mechanisms</li> <li>Regularly monitor all customer touchpoints</li> </ul>

**Our strategic objectives and strategies contribute to the Government's objectives for the community**

- Building Queensland**  
Driving investment in the infrastructure that supports our recovery, resilience and future prosperity
- Growing our regions**  
Helping Queensland's regions grow by attracting people, talent and investment, and driving sustainable economic prosperity
- Supporting jobs**  
Support increased jobs in more industries to diversify the Queensland economy and build on existing strengths in agriculture, resources and tourism
- Backing our frontline services**  
Deliver world-class frontline services in key areas such as health, education and community safety

**We will manage our strategic risks by:**

- developing and implementing fit-for-purpose policy based on a sound understanding of public and stakeholder sentiment
- understanding the appetite for, and use of, our information assets to achieve full value potential of our data
- working proactively and collaboratively to maintain strong service delivery and simultaneously deliver reform activity
- ensuring delivery of our strategic plan through well understood organisational leadership expectations and shared responsibilities.

**We will embrace our opportunities by:**

- leveraging the new economy to drive diversification in the resources sector
- modernising the way we deliver our land administration services
- positioning Queensland as an attractive resource investment destination
- embedding new ways of working.