

In everything we do and decide, we respect, protect and promote human rights in our workplace and work for enduring cultural change in the Queensland public sector.



Strategic objectives Key performance indicators Strategies

Strategic objectives	Key performance indicators	Strategies
1. Optimised use of land resources of the state	<ul style="list-style-type: none"> An improvement in stakeholder satisfaction with land administration—quicker, simpler and more transparent 	<ul style="list-style-type: none"> Work with stakeholders to modernise land administration, including the State Valuation Service
2. Increased and diversified private sector investment in georesources	<ul style="list-style-type: none"> An increase in investment levels An improvement in stakeholder satisfaction with our regulatory efficiency 	<ul style="list-style-type: none"> Work with stakeholders to plan the future of the resources industry Deliver the resources industry development plan
3. Innovation driven to unlock our data's potential	<ul style="list-style-type: none"> An increase in data availability and use An increase in customer and stakeholder satisfaction with our data resources access and quality 	<ul style="list-style-type: none"> Maximise value for our customers and stakeholders from the data we collect, curate and make available Deliver a data resources development plan
4. Great careers: a contemporary workforce set apart by its expertise, innovation, collaboration and leadership	<ul style="list-style-type: none"> An improvement in Working for Queensland survey data A maintained staff retention rate 	<ul style="list-style-type: none"> Develop and implement a talent management strategy Invest in leadership development to build a courageous culture, empowering leaders to inspire, innovate and advocate
5. Positive stakeholder and public sentiment on all of our policies, programs and people	<ul style="list-style-type: none"> An increase in public acceptance of policies An uplift on key indicators identified post-stakeholder engagement activities An increase in the use of our social media platforms 	<ul style="list-style-type: none"> Create a benchmark customer and stakeholder satisfaction survey Establish annual reporting mechanisms Regularly monitor all customer touchpoints

Our strategic objectives and strategies contribute to the Government's objectives for the community

- Building Queensland**
Driving investment in the infrastructure that supports our recovery, resilience and future prosperity
- Growing our regions**
Helping Queensland's regions grow by attracting people, talent and investment, and driving sustainable economic prosperity
- Supporting jobs**
Support increased jobs in more industries to diversify the Queensland economy and build on existing strengths in agriculture, resources and tourism
- Backing our frontline services**
Deliver world-class frontline services in key areas such as health, education and community safety

We will manage our strategic risks by:

- designing and implementing regulatory frameworks that are contemporary and fit-for-purpose
- keeping pace with changes in economic, social and industry trends to realise the value of our land, mining and data resources
- ensuring information security, confidentiality, integrity and availability
- ensuring our people are safe and healthy.

We will leverage our opportunities by:

- leveraging new economy to drive diversification in the resources sector
- modernising the way we deliver our land administration services
- positioning Queensland as an attractive resource investment destination
- embedding new ways of working.